



A one-day end-user conference on flash and SSD storage technologies and their benefits for IT infrastructure design and application performance

15th June 2017 - Millennium Gloucester Hotel, London Kensington

Since the very early days of flash storage the industry has gathered pace at an increasingly rapid pace with over 1,000 product introductions and today there is one SSD drive sold for every three HDD equivalents. According to Trendfocus over 60 million flash drives shipped in the first half of 2016 alone compared to just over 100 million in the whole of 2015.

FLASH FORWARD brings together leading commentators, experienced users and key vendors to examine the current technologies and their uses, their impact on application development and business competitiveness. The event will also examine the future directions and opportunities of flash and SSD.

Divided into four areas of focus the conference will cover:

- A current review of the technologies and the applications to which they are bringing new life
- Who is deploying flash and where are the current sweet spots in your data centre architecture
- What are the best practices that can be shared amongst users to gain the most advantage and avoid the pitfalls
- Future directions for flash/SSD/NVM storage technologies and their impacts on IT Infrastructure and application time to market

Why Sponsor?

If you are an IT storage provider involved in the delivery of flash and solid state IT storage products, solutions and services this event provides an independent focussed platform with broad industry support to communicate your positioning and messaging to a targeted audience of end-user IT professionals who are interested in acquiring knowledge on this topic, its uses and future directions.

Other IT storage product and services suppliers will also gain exposure to qualified delegates involved in the specification and purchase of IT storage and data management solutions in their businesses today.

Target audience: 150 qualified end-user delegates:

- IT directors & managers
- Datacentre managers and directors
- Storage administrators and professionals
- VDI professionals
- DevOps professionals

Target markets include:

- Financial Services
- Manufacturing
- Government
- Telecoms
- Media

Industry Endorsements

"It's really difficult for customers to work out how they should move towards using flash storage and events like Flash Forward allow them to understand what the benefits are."

Chris Evans, Co-Founder, Langton Blue, and founding blogger, Architecting.IT

"In my view FLASH FORWARD is a valuable contribution to the debate about the use of flash storage by private and public sector customers of all sizes, developers, including application professionals, IT buyers, managers and administrators and channel members engaged with the storage business. It's a very important event."

Chris Mellor, Storage Editor, The Register

"At Flash Forward we can share best practices and learn from each other so that we can really take advantage of this technology."

Carla Arend, IDC Europe

"The value of the Flash Forward event is education for end-users but probably just as important is to look to the future of the industry."

Bob Plumridge, SNIA-Europe

Sponsorship Packages:

Platinum 'Featuring' level:

- Pre-built 2.5m x 1.5m booth with display, two graphics panels, literature rack, one cocktail table and two stools
- One place on a panel session (places assigned based on availability in order of sign-up)
- One 15-minute customer speaker slot in main session
- One badge scanner
- Full branding across all online and print marketing for the event
- Four staff passes plus two speaker passes
- One exclusive pre-event mailer to the registration list
- One exclusive post-event mailer to the registration list
- Preferred and priority rates for private meeting room at the conference venue
- Inclusion on pre-event PR program

Gold 'sponsored by' level:

- 2m pull up banner produced to your own artwork, literature rack, one cocktail table and two stools
- One place on a panel session (places assigned based on availability in order of sign-up)
- One 15-minute customer speaker slot in main session
- One badge scanner
- Branding across all online and print marketing for the event
- Three staff passes plus one speaker pass
- Option to reserve private meeting room at the conference venue
- Inclusion on pre-event PR program

Silver 'sponsored by' level:

- 2m pull up banner produced to your own artwork, literature rack, one cocktail table and two stools
- Branding across online marketing for the event
- Two staff passes
- Inclusion on pre-event PR program

Bronze 'supported by' level:

- Shared branding on single silver-sponsor sized (2m) booth with all other bronze sponsors
- One piece of literature for distribution at the 'supported by' booth
- Two staff passes

All sponsors will get promo codes for free delegate places. Each sponsor who secures at least 10 end-user attendees will receive £500 discount off 2018 prices, if rebooked with 3 months of the 2017 event.

To discuss sponsorship opportunities, contact:

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FLASH FORWARD is organised by:



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T: +44 (0)1252 871 432

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FLASH FORWARD is endorsed by:



Also ask about Flash Forward Munich 1st June 2017, supported and co-owned by Speicherguide.de

speicherguide.de
Das Storage-Magazin

Sponsorship Packages 'at-a-glance':

	Platinum 'Featuring' £9,000.00	Gold 'Sponsored by' £6,750.00	Silver 'Sponsored by' £5,500.00	Bronze 'Supported by' £1,500.00
Booth space	2.5m x 1.5m	2m x 1m	2m x 1m	Shared space
Booth construction	Pre-built 3-panel booth*	2m pull-up banner **	2m pull-up banner **	Shared 2m banner***
Panellist	X	X		
Customer speaker	X	X		
Online branding	X	X	X	X
Print branding	X	X		
Booth staff passes	4	3	2	2
Speaker passes	2	1		
Badge Scanner	1	1	extra	
Pre-event mailer	X	X	extra	
Post-event mailer	X	extra		
PR program	X	X		
Meeting room options	X			

* booth with two graphics panels produced to your artwork, screen, literature rack, one cocktail table and two stools

** banner produced to your own artwork, literature rack, one cocktail table and two stools

*** shared branding on single silver-sponsor sized (2m) booth with all other bronze sponsors

DISCOUNTS AVAILABLE:

Pre-launch Platinum - £7,500

Pre-launch Gold - £6,000

Pre-launch Silver - £5,000

SNIA Europe members - £500 off list prices except Bronze - not applicable to pre-launch prices

UK/DE packages booked at the same time receive an additional £250/€250 off each package (excludes Bronze)